



**WE ARE PLEASED TO INVITE YOU TO THE
2018 GOODCENTS® CONFERENCE**

**YOU DON'T WANT TO MISS
THIS EVENT!**

The 2018 Goodcents Franchise Conference is your opportunity to network and share **FRESH** ideas with top franchisees like yourself. Every year, Goodcents gathers to explore and collaborate about the **CUTTING-EDGE** advancements available to those in our industry. This Conference is where franchisees and employees learn about the latest industry innovations, the teams who help you plan for success and business solutions for our **AWARD-WINNING BRAND**.

During our two days together, you will hear **FRESH TAKES** from the Goodcents Support Team, dedicated to motivate and educate you on how to make your business SUBstantially better. We will also have a "get-to-know-each-other-better" session with our top vendors.

This event exemplifies our growth as a company and our commitment to provide great products, hands-on training, cutting-edge technology and innovative marketing to our representatives who share our love affair with sandwiches.

Register today for the Goodcents Franchise Conference, held **October 23-24, 2018**, at the Thompson Barn in Lenexa, Kansas. We look forward to welcoming you to this one-of-a-kind educational opportunity!

REGISTER NOW!





ABOUT

2018 ATTENDEE EXPERIENCE

This year's conference will once again be held at the uniquely beautiful Thompson Barn in Lenexa, Kansas. Join us October 23 & 24 for this unconventional convention!

REGISTRATION

Click on the link below to start the Registration process. When you register, you will be asked to list your attendees and hotel needs.

Registration ends at 2:00 p.m. CST on Friday, October 12.

REGISTER NOW!

TRAVEL/ARRIVAL INTO KC

Kansas City's major airport, Kansas City International / MCI, is an approximately 35-minute ride to the Conference venue and hotel.

You have several choices for transportation to and from the airport and hotel. Call 800.808.1131, or visit www.kctg.com for options and pricing. There are multiple car-rental kiosks located within the airport terminal if you choose to rent a car. Uber and taxis are also available.

Flight and transportation are not included in the attendee package and are at your own expense and arrangement.

HOTEL

Your travel expectations will be exceeded at the [Embassy Suites Kansas City Olathe](#), (click for address, info and directions). Goodcents has a group rate of \$159 + tax per night. To reserve a room at the Goodcents rate, please fill out the appropriate section of the Registration Form. **Do NOT call the hotel directly for reservations.**

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MEALS

Meals listed on the agenda are provided for meeting attendees and spouses ONLY. If in need of special dietary requests, please indicate on the appropriate portion of the Registration Form.

ATTIRE

Attire for all events, sessions and meals is business casual.

WEATHER

Temperatures in October range from the mid to low 60s during the day and low 40s in the evenings, so please pack accordingly. For a more accurate forecast closer to the Conference date, please go to www.weather.com.

AGENDA

At-a-glance:

Tuesday, October 23

10:30 am – 11:30 am

Registration and Lunch

11:30 am – 5:30 pm

Conference

5:30 pm – 9:00 pm

Cocktails, Networking and Dinner

Wednesday, October 24

7:30 am- 8:30 am

Continental Breakfast

8:30 am – 11:30 am

Conference

11:30 am – 1:00 pm

Lunch and Vendor Meet & Greet

QUESTIONS

Please contact your Arielle Long-Seabra at aseabra@goodcentssubs.com for questions regarding the 2018 Goodcents Franchise Conference.

[REGISTER NOW](#) and **GET READY FOR THE GOOD STUFF!**

We can't wait to see you there!

Goodcents Team

*Goodcents reserves the right to terminate, amend or modify this schedule at any time.

